

RepeatRewards® Total Marketing System – US Pricing for Alliance Programs



We are offering you the best pricing available for any comparable program. AND, you can switch pricing programs at any time so that you will always receive the most advantageous pricing available. AND, this pricing is guaranteed for twenty-four (24) months¹. There are NO contracts to sign.

¹ We reserve the right to raise prices due to any increases in postal rates.

Pro/Phase Marketing, Inc. • Questions? Contact our Account Managers at (866) 876-2737 or merchantservices@repeatrewards.com

Member Pack Pricing

Recommended for membership sizes of 3,500 or less

60-Day Money Back Guarantee (Monthly Fee Only)

- ❖ FREE 250 Membership Cards/Brochures/Profiles
- ❖ FREE – 60-day Birthday postcard trial
- ❖ FREE – 60-day Welcome/Thank You postcard trial
- ❖ One (1) data collection terminal per location
- ❖ Daily updates
- ❖ Quarterly management reports
- ❖ Merchant website to manage your loyalty program
- ❖ Member website for members to view point balances, recent transactions, and certificates
- ❖ Assigned account manager
- ❖ Billing begins three weeks from date kit is shipped or when first transaction/profile is received

Monthly Pricing:

Monthly Fee (500 members) per location	\$99.00
Ea. Additional (500 members) per location	\$49.00
Award Letters (postage included)	Included
UNLIMITED Transactions	Included
Weekly e-mail	Included
Change of Address – NCOA (twice per year)	Included
Duplicate Elimination (twice per year)	Included

Unlimited Members Pricing

Recommended for multi-location clients or a membership size of 3,500 or more

60-Day Money Back Guarantee (Monthly Fee Only)

- ❖ FREE 500 Membership Cards/Brochures/Profiles
- ❖ FREE – 60-day Birthday postcard trial
- ❖ FREE – 60-day Welcome/Thank You postcard trial
- ❖ One (1) data collection terminal per location
- ❖ Daily updates
- ❖ Quarterly management reports
- ❖ Merchant website to manage your loyalty program
- ❖ Member website for members to view point balances, recent transactions, and certificates
- ❖ Assigned account manager
- ❖ Billing begins three weeks from date kit is shipped or when first transaction/profile is received

Monthly Pricing:

Monthly Fee (Unlimited members)	\$225.00
Ea. Additional Location's Monthly Fee	\$35.00
Award Letters (postage included)	\$0.99 ea.
UNLIMITED Transactions	Included
Weekly e-mail	Included
Change of Address – NCOA (twice per year)	Included
Duplicate Elimination (twice per year)	Included

The following items are priced for both options (above):

Supplies & Materials:

Additional Data Collection Terminals	\$15.00 or \$20.00/mo.
Lost/Additional Card Replacement Letter	\$1.52 ea.
Additional Cards	\$0.50 ea.
Additional Membership Cards/Profiles/Brochures	\$0.69 ea.

Postcard Options: Pricing includes postage. Volume discounts will apply when mailing more than 2,500 pieces.

Birthday	\$0.51 ea.
Welcome/Thank You	\$0.51 ea.
Jumbo	\$0.56 ea.
Upgrade to four-color	\$0.075 ea.
Lost Customer	\$0.66 ea.

Optional Services:

Data Entry of Member Profiles	\$0.35 ea.
Phone Append	\$14.50/1,000

e-mail Marketing – Custom messages

Messages	\$0.025 ea.
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Gift Card Program

Startup	\$89.00
Gift Cards + Sleeves	\$0.69 ea.
Card swipes	\$0.19 ea.
Monthly Fee	waived if enrolled in loyalty

Customer Acquisition

Rental Names	\$0.0345 ea.
Demographics (generic)	\$0.006 ea.
Demographics (birthdates)	\$0.0075 ea.
Demographics (New movers)	\$0.028 ea.
Order Processing	\$14.75 ea.

Messaging Service (Voice Broadcast)

Calls	\$0.12 ea.
Monthly Fee	\$25.00 ea.